MOTLOW trained *Presents:*

Small Business Accelerator

A C A D E M Y

When your brick and mortar store is closed, it doesn't mean you have to let your inventory sit.
Let us help you get your business moving again with e-Commerce solutions!

The Small Business Accelerator Academy will open or enhance your customized website store, train you to maintain your site, and teach you how to market your business in the new economy.

eCommerce Accelerator Program: Do you have an existing website but not a way for customers to buy? We help you add and set up your first 5 items to sell. Program includes 2 hours of instruction where we train you to add more items, edit and manage your eCommerce website. **| $465** [1]

Online Presence Accelerator Program: Don't have a website but need one quick? We will set up your 1-page website and set up your first 5 items to sell. Program includes 2 hours of instruction where we train you to add more items, edit and manage your new eCommerce website. **| $559** [2]

[1] *A monthly $9 fee is required to activate services. No contract required.* [2] *A monthly $24 fee is required to activate services. No contract required.*

Digital Media Marketing Accelerator Program: Do you need additional creative or technical support for your digital marketing? We will provide you with 1-hour customized professional marketing consultation and training. **| $102**

eCommerce & Website Management: Do you want to learn DIY skills to sell and promote your business? Join a 1-hour webinar session led by our creative marketing pros. Our pros will present "how to" self-manage your eCommerce site with personal interaction provided through Q&A. **| $25 per session**

Marketing in a Changing Economy: Do you want to learn how to market your business in this new economy? Join a weekly 1-hour webinar led by our creative marketing pros. Our pros will present topics including social media marketing, content creation, and establishing partnerships in your community. **| $25 per session**

MotlowTrained RELIEF Funding is currently available to cover the fees associated with our Business Accelerator Academy programs.

To apply visit: TheCommunityCollab.com | **Contact us:** workforce@mscc.edu

Motlow State Community College does not discriminate on the basis of race, color, religion, creed, ethnicity or national origin, sex, disability, age status as a protected veteran or any other class protected by Federal or State laws and regulations and by Tennessee Board of Regents policies with respect to employment, programs, and activities. The following person has been designated to handle inquiries regarding non-discrimination policies: Barbara Scales, 5002 Motlow College Blvd, Smyrna, TN 37167, 615-220-7976.